# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 6, 2019



Newpark Resources, Inc.
(Exact name of registrant as specified in its charter)

001-02960

72-1123385

Delaware

Emerging growth company

Exchange Act.  $\square$ 

(State or other jurisdiction of incorporation) (Commission File Number) (I.R.S. Employer Identification No.) 9320 Lakeside Boulevard, Suite 100 The Woodlands, Texas 77381 (Address of principal executive offices) (Zip Code) Registrant's telephone number, including area code: (281) 362-6800 Not Applicable (Former name or former address, if changed since last report.) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Securities registered pursuant to Section 12(b) of the Act: Trading Symbol(s) Name of each exchange on which registered Common Stock, \$0.01 par value New York Stock Exchange Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the

#### Item 7.01. Regulation FD Disclosure.

Newpark Resources, Inc. (the "Company") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time, on December 6, 2019, and thereafter, in presentations about the Company's operations and performance. The Company may use the Presentation Materials, possibly with modifications, in presentations to current and potential investors, lenders, creditors, insurers, vendors, customers, employees, and others with an interest in the Company and its business.

The information contained in the Presentation Materials is summary information that should be considered in the context of the Company's filings with the Securities and Exchange Commission and other public announcements that the Company may make by press release or otherwise from time to time. The Presentation Materials speak as of the date of this Current Report on Form 8-K. While the Company may elect to update the Presentation Materials in the future or reflect events and circumstances occurring or existing after the date of this Current Report on Form 8-K, the Company specifically disclaims any obligation to do so. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K and are incorporated herein by reference. The Presentation Materials will also be posted in the Investors section of the Company's website, <a href="http://www.newpark.com">http://www.newpark.com</a> for up to 90 days.

The information referenced under Item 7.01 (including Exhibit 99.1 referenced in Item 9.01 below) of this Current Report on Form 8-K is being "furnished" under "Item 7.01. Regulation FD Disclosure" and, as such, shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section. The information set forth in this Current Report on Form 8-K (including Exhibit 99.1 reference in Item 9.01 below) shall not be incorporated by reference into any registration statement, report or other document filed by the Company pursuant to the Securities Act of 1933, as amended (the "Securities Act"), except as shall be expressly set forth by specific reference in such filing.

#### Use of Non-GAAP Financial Information

Description

To help understand the Company's financial performance, the Company has supplemented its financial results that it provides in accordance with generally accepted accounting principles ("GAAP") with non-GAAP financial measures. Such financial measures include earnings before interest, taxes, depreciation and amortization ("EBITDA"), EBITDA Margin, Free Cash Flow, Net Debt, and the Ratio of Net Debt to Capital.

We believe these non-GAAP financial measures are frequently used by investors, securities analysts and other parties in the evaluation of our performance and liquidity with that of other companies in our industry. Management uses these measures to evaluate our operating performance, liquidity and capital structure. In addition, our incentive compensation plan measures performance based on our consolidated EBITDA, along with other factors. The methods we use to produce these non-GAAP financial measures may differ from methods used by other companies. These measures should be considered in addition to, not as a substitute for, financial measures prepared in accordance with GAAP. Applicable reconciliations to the nearest GAAP financial measure of each non-GAAP financial measure are included in the attached Exhibit 99.1.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.

99.1	Q3 Presentation Materials
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEWPARK RESOURCES, INC. (Registrant)

Date: December 6, 2019

By: /s/ Gregg S. Piontek

Gregg S. Piontek

Senior Vice President and Chief Financial Officer

(Principal Financial Officer)





**DECEMBER 2019** 

#### FORWARD LOOKING STATEMENTS

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. All statements other than statements of historical facts are forward-looking statements. Words such as "will," "may," "could," "would," "should," "anticipates," "believes," "estimates," "expects," "plans," "intends," and similar expressions are intended to identify these forward-looking statements but are not the exclusive means of identifying them. These statements are not guarantees that our expectations will prove to be correct and involve a number of risks, uncertainties, and assumptions. Many factors, including those discussed more fully elsewhere in this release and in documents filed with the Securities and Exchange Commission by Newpark, particularly its Annual Report on Form 10-K for the year ended December 31, 2018, as well as others, could cause actual plans or results to differ materially from those expressed in, or implied by, these statements. These risk factors include, but are not limited to, risks related to the worldwide oil and natural gas industry; our customer concentration and reliance on the U.S. exploration and production market; our international operations; our ability to attract, retain and develop qualified leaders, key employees and skilled personnel; the availability of raw materials; our cost and continued availability of borrowed funds, including noncompliance with debt covenants; operating hazards present in the oil and natural gas industry and substantial liability claims, including catastrophic well incidents; our ability to execute our business strategy and make successful business acquisitions and capital investments; our market competition; our contracts that can be terminated or downsized by our customers without penalty; our product offering expansion; our compliance with legal and regulatory matters, including environmental regulations; our legal compliance; material weaknesses in our internal control over financial reporting; the inherent limitations of insurance coverage; income taxes; the potential impairments of goodwill and long-lived intangible assets; technological developments in our industry; severe weather and seasonality; cybersecurity breaches or business system disruptions; and fluctuations in the market value of our publicly traded securities. We assume no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by securities laws. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at www.sec.gov, as well as through our website at www.newpark.com.

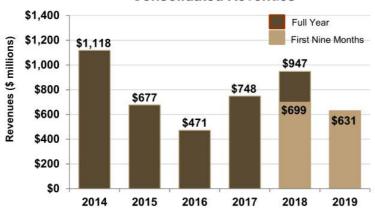


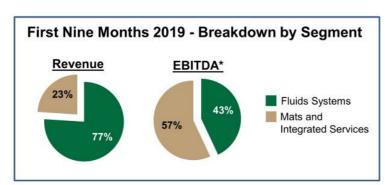
# NON-GAAP FINANCIAL MEASURES

This presentation includes references to financial measurements that are supplemental to the Company's financial performance as calculated in accordance with generally accepted accounting principles ("GAAP"). These non-GAAP financial measures include earnings before interest, taxes, depreciation and amortization ("EBITDA"), EBITDA Margin, Free Cash Flow, Net Debt, and the Ratio of Net Debt to Capital. We believe these non-GAAP financial measures are frequently used by investors, securities analysts and other parties in the evaluation of our performance and liquidity with that of other companies in our industry. Management uses these measures to evaluate our operating performance, liquidity and capital structure. In addition, our incentive compensation plan measures performance based on our consolidated EBITDA, along with other factors. The methods we use to produce these non-GAAP financial measures may differ from methods used by other companies. These measures should be considered in addition to, not as a substitute for, financial measures prepared in accordance with GAAP.



#### **Consolidated Revenues**





Newpark's value-proposition is driven k a focus on providing leading technolog that reduces customer's total operating costs, risk, and environmental impact. Two operating segments:

## Fluids Systems

3<sup>rd</sup> largest global provider of drilling and completions fluids chemistry to oil and gas exploration industry\*\*

#### Mats and Integrated Services

Leading provider of engineered worksite solutions, with diversified customer base across industries

- Oil and gas exploration
- Energy infrastructure
  - Electrical transmission and distribution
  - Pipeline
- Construction and other general access

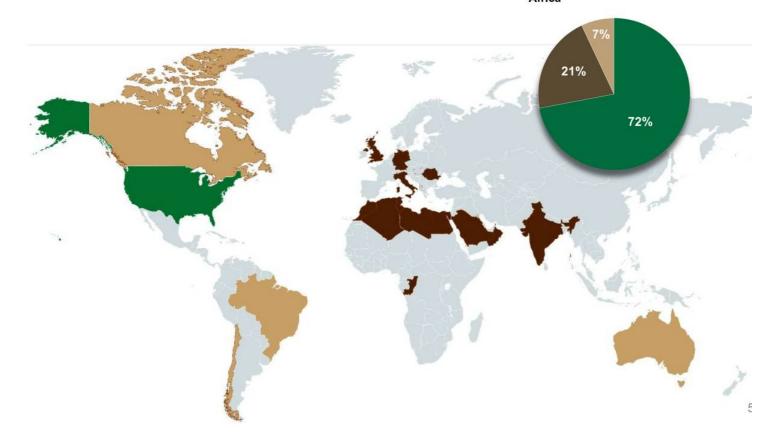
<sup>\*</sup> EBITDA is a non-GAAP financial measure. See reconciliation to the most comparable GAAP measure in the Appendix to this presentation. EBITDA contribution % based on Segment EBITDA and excludes Corporate Office expenses.

<sup>\*\*</sup> Source: 2019 Oilfield Market Report, Spears & Associates, Inc.



# First Nine Months 2019 - Revenue by Regio

■U.S. ■Europe, Middle East, ■ Rest of World Africa

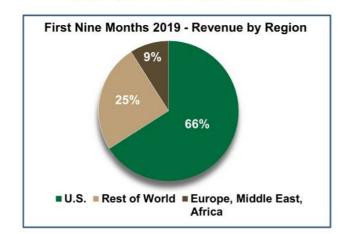


\$0

2014

2015





2016

2017

2018

2019

- Expanding IOC & NOC relationships have been key to global market share growth:
  - Newpark share positioned #3 globally
  - Nearly 1/3 of segment revenues generated from IOC/NOC customer base; this remains a key opportunity for further share growth
- Awarded Shell Oil's global Well Services Supplier of the Year for 2018, for service companies under 100,000 operating hours
- Strong North American market position provides expansion opportunity in Stimulation Chemicals, leveraging E&P relationships
- Keys to driving improvements in returns
  - Expansion in targeted growth markets
  - Shift to variable cost structure
  - ☐ Capital-light nature of the business

<sup>\*</sup> Source: 2019 Oilfield Market Report, Spears & Associates, Inc.



# FLUIDS SYSTEMS - LEADING TECHNOLOGY







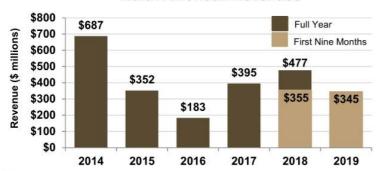


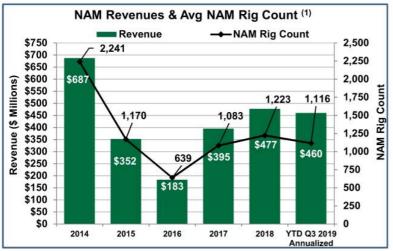
# **Developing Total Fluids Solutions**

- Our focus on sustainability is a driving force behind breakthroughs in our Evolution high performance water-based drilling fluid systems, which offer environmentally-sound solutions to the rigorous operational demands of today's most challenging wells
- Innovative reservoir drill-in fluids (RDF) and associated breakers to protect the reservoir from damage and extend the life of the reservoir asset
- Hydraulic fracturing and matrix acidizing chemicals designed with an understanding of reservoir-fluid interactions and engineered to maximize reservoir estimated ultimate recovery (EUR) at the lowest cost
- Engineering modeling and simulation software for effective planning and flawless execution of fluid applications

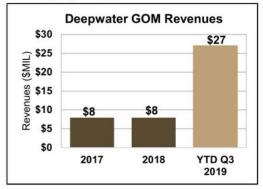


#### **North American Revenues**





 Revenue recovery has outperformed industry rig counts, driven primarily by entry into Gulf of Mexico, and rig efficiency (increases in drilled footage per rig)



- Expanded product offering in 2019, providing Total Fluids Solutions for customers
  - Gulf of Mexico Completion Fluids facility operational Q1 2019
  - NAM land Stimulation Chemicals commercialization underway

(1) Source: BHGE

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# FLUIDS SYSTEMS - MARKET EXPANSION UNDERWAY

# Manufacturing



# **Technical**



Distribution



# Market expansion capitalizes upon existing Fluids Systems infrastructure, expertise and market credibility

## **Deepwater Gulf of Mexico**

- Deepwater market share recently expanded to four rigs
- Expansion into completions fluids increases revenue opportunity on each project; four combined drilling/completion fluids projects currently schedule

## **Stimulation Chemicals**

- □ 47%\* of US chemical purchases de-bundled from horsepower, translating addressable market of ~\$3 billion annually; only modest revenue contribution to date
- □ Although the pace of commercialization has been negatively impacted by challenging NAM market conditions, qualification process and field trials continue to validate stimulation chemical offering value proposition

\*Source: Kimberlite International Oilfield Research, 2018

# **GOM Shorebase**

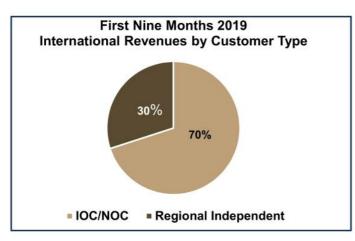


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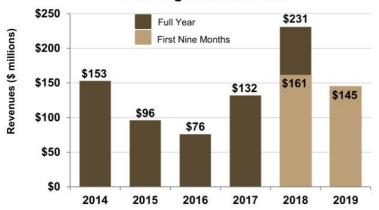
## FLUIDS SYSTEMS - INTERNATIONAL

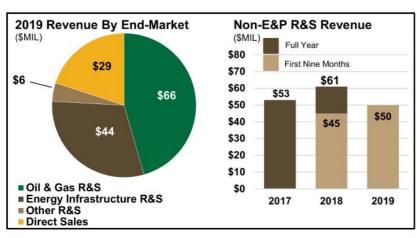




- Strong IOC/NOC presence has been key to revenue and profitability stability through the industry cycle
- International IOC/NOC contract stability impacted by:
  - Longer term contracts
  - ☐ Fewer qualified competitors
- International presence remains key to our strategy, as we seek to further leverage growing IOC/NOC relationships globally
- Key contract awards
  - Kuwait (KOC)
  - □ Algeria (Sonatrach)
  - Albania (Shell)
  - ☐ Cyprus (ENI)
- Revenue reduction in 2019 resulted primarily from contract transitions in Algeria and Brazil







- Leading provider of engineered worksite and access solutions, where our systems are designed to:
  - Reduce customer operating costs
  - Reduce customer execution risk
  - ☐ Improve environmental sustainability
- Revenues include Rentals & Service (R&S), as well as Sales of manufactured products
  - 2017 acquisition significantly expanded service revenues
- Key R&S competitive advantages
  - Service capabilities
  - Size of composite mat rental fleet
  - Low-cost manufacturing
  - Patented technology
  - R&D expertise
- Although early in Energy Infrastructure market penetration, non-E&P end-markets contributed nearly half of segment revenue in the first nine months of 2019



# MATS - COMPETITIVE ADVANTAGES ACROSS INDUSTRIES

Superior Quality



Transportation, Install, and Remediation Efficiency





Enhanced Environmental Sustainability & Safety



Scale and Responsiveness





# **Exploration & Production**



# Transmission & Distribution

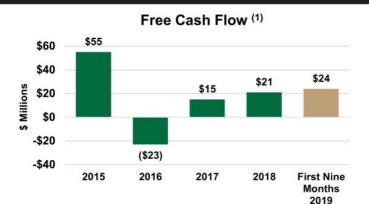


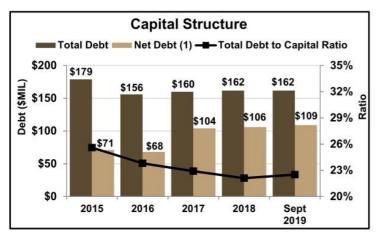
# Pipeline



# **Construction & Other**







# **Cash Flow and Liquidity Profile**

- Generating consistent positive free cash flow while funding strategic growth initiative
- Modest debt burden provides flexibility

# **Near-Term Focus**

- Continue repatriation of excess cash from foreign subsidiaries
- Ongoing efforts to optimize working capital to further enhance free cash flow generation

## **Long-Term Strategic Focus**

- Pursue Energy Infrastructure R&S market expansion in Mats
- Bifurcated approach toward capital deployment in Fluids
  - Limit investments into commoditized or high risk markets
  - Support IOC/NOC penetration efforts
  - Pursue synergistic expansion of product offering to leverage global footprint

<sup>(1)</sup> Free Cash Flow and Net Debt are non-GAAP financial measures. See reconciliations to the most comparable GAAP measures in the Appendix to this presentation.

# **APPENDIX**





# CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

		Thr	ee N	Months End	led			Nine Mon	ths E	nded
	Se	ptember	Jı	une 30,	Se	ptember	Se	ptember	Se	ptember
(In thousands, except per share data)	3	0, 2019		2019	3	0, 2018	3	0, 2019	3	0, 2018
Revenues	\$	202,763	\$	216,412	\$	235,329	\$	630,648	\$	698,884
Cost of revenues		169,429		177,933		194,730		522,338		569,665
Selling, general and administrative expenses		27,017		28,037		29,820		85,796		85,482
Other operating (income) loss, net		29		(472)		725		(367)		702
Operating income		6,288		10,914		10,054		22,881		43,035
Foreign currency exchange (gain) loss		828		990		(89)		756		594
Interest expense, net		3,628		3,523		3,668		10,807		10,659
Income before income taxes		1,832		6,401		6,475		11,318		31,782
Provision for income taxes		3,273		2,095		2,831		7,171		10,070
Net income (loss)	\$	(1,441)	\$	4,306	\$	3,644	\$	4,147	\$	21,712
Calculation of EPS:										
Net income (loss) - basic and diluted	\$	(1,441)	\$	4,306	\$	3,644	\$	4,147	\$	21,712
Weighted average common shares outstanding - basic		89,675		89,806		90,526		89,863		89,779
Dilutive effect of stock options and restricted stock awards		-		1,900		2,151		1,676		2,535
Dilutive effect of 2021 Convertible Notes		-		-		905		-		727
Weighted average common shares outstanding - diluted		89,675		91,706		93,582	_	91,539	-	93,041
Net income (loss) per common share - basic:	\$	(0.02)	\$	0.05	\$	0.04	\$	0.05	\$	0.24
Net income (loss) per common share - diluted:	\$	(0.02)	\$	0.05	\$	0.04	\$	0.05	\$	0.23

# 375.69 9.56 24.35 +45.23 ▲ 82.5 6.35%



	Thr	ee I	Months End	Nine Months Ended						
(In thousands)	ptember 30, 2019	J	June 30, 2019		ptember 30, 2018		ptember 30, 2019	September 30, 2018		
Revenues								80		
Fluids systems	\$ 152,547	\$	172,544	\$	180,970	\$	485,744	\$	538,087	
Mats and integrated services	50,216		43,868		54,359		144,904		160,797	
Total revenues	\$ 202,763	\$	216,412	\$	235,329	\$	630,648	\$	698,884	
Operating income (loss) (1)										
Fluids systems	\$ 5,893	\$	12,184	\$	8,288	\$	21,951	\$	32,092	
Mats and integrated services	10,049		9,276		12,925		32,863		39,864	
Corporate office	(9,654)		(10,546)		(11,159)		(31,933)		(28,921)	
Total operating income	\$ 6,288	\$	10,914	\$	10,054	\$	22,881	\$	43,035	
Segment operating margin										
Fluids systems	3.9%		7.1%		4.6%		4.5%		6.0%	
Mats and integrated services	20.0%		21.1%		23.8%		22.7%		24.8%	

<sup>(1)</sup> Fluids Systems and Corporate office operating income (loss) for the nine months ended September 30, 2019 includes charges of \$1.7 million and \$3.4 million, respectively, related to the modification of the Company's retirement policy and severance costs. Fluids Systems operating income for the three months and nine months ended September 30, 2018 includes a total of \$2.5 million of charges associated with severance costs related to workforce reductions in connection with the completion of the contract with Petrobras in Brazil, the Kenedy, Texas facility fire, and expenses related to the conversion of a drilling fluids facility into a completion fluids facility. Corporate office operating loss for the three months and nine months ended September 30, 2018 includes a charge of \$1.8 million associated with the retirement and transition of our former Senior Vice President, General Counsel and Chief Administrative Officer.

# CONSOLIDATED BALANCE SHEETS (UNAUDITED)

(In thousands, except share data)	Septer	nber 30, 2019	December 31, 2018		
ASSETS					
Cash and cash equivalents	\$	53,673	\$	56,118	
Receivables, net		236,637		254,394	
Inventories		183,443		196,896	
Prepaid expenses and other current assets		18,703		15,904	
Total current assets	8-	492,456	12	523,312	
Property, plant and equipment, net		316,498		316,293	
Operating lease assets		29,697		-	
Goodwill		43,760		43,832	
Other intangible assets, net		22,306		25,160	
Deferred tax assets		4,471		4,516	
Other assets		3,423		2,741	
Total assets	\$	912,611	\$	915,854	
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current debt	\$	5,003	\$	2,522	
Accounts payable		77,743		90,607	
Accrued liabilities		43,858		48,797	
Total current liabilities	-	126,604	8	141,926	
Long-term debt, less current portion		157,355		159,225	
Noncurrent operating lease liabilities		24,336		-	
Deferred tax liabilities		36,692		37,486	
Other noncurrent liabilities		7,993		7,536	
Total liabilities		352,980	8	346,173	
Common stock, \$0.01 par value (200,000,000 shares					
authorized and 106,696,719 and 106,362,991 shares issued,		1,067		1,064	
Paid-in capital		618,632		617,276	
Accumulated other comprehensive loss		(71,770)		(67,673)	
Retained earnings		151,303		148,802	
Treasury stock, at cost (17,003,058 and 15,530,952 shares,					
respectively)		(139,601)		(129,788)	
Total stockholders' equity	2	559,631	5	569,681	
Total liabilities and stockholders' equity	\$	912,611	\$	915,854	

# CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

	Nin	e Months End	ed Sept	tember 30,
(In thousands)		2019		2018
Cash flows from operating activities:				
Net income	\$	4,147	\$	21,712
Adjustments to reconcile net income to net cash provided by operations:				
Depreciation and amortization		34,891		34,346
Stock-based compensation expense		9,375		8,497
Provision for deferred income taxes		(787)		(2,149)
Net provision for doubtful accounts		1,044		2,708
Gain on sale of assets		(5,779)		(552)
Amortization of original issue discount and debt issuance costs		4,589		4,075
Change in assets and liabilities:				
(Increase) decrease in receivables		17,065		(16,531)
(Increase) decrease in inventories		11,873		(34,829)
Increase in other assets		(3,621)		(1,476)
Increase (decrease) in accounts payable		(11,806)		7,106
Decrease in accrued liabilities and other		(7,805)		(2,791)
Net cash provided by operating activities		53,186		20,116
Cash flows from investing activities:				
Capital expenditures		(35,803)		(32,814)
Proceeds from sale of property, plant and equipment		7,116		1,477
Refund of proceeds from sale of a business				(13,974)
Business acquisitions, net of cash acquired		-		(249)
Net cash used in investing activities	-	(28,687)	-	(45,560)
Cash flows from financing activities:				
Borrowings on lines of credit		237,093		275,801
Payments on lines of credit		(242,263)		(254,116)
Debt issuance costs		(1,214)		(149)
Proceeds from employee stock plans		1,236		3,813
Purchases of treasury stock		(21,678)		(3,811)
Other financing activities	60	1,336		2,140
Net cash provided by (used in) financing activities		(25,490)		23,678
Effect of exchange rate changes on cash	_	(1,526)	_	(3,798)
Net decrease in cash, cash equivalents, and restricted cash		(2,517)		(5,564)
Cash, cash equivalents, and restricted cash at beginning of period		64,266		65,460
Cash, cash equivalents, and restricted cash at end of period	\$	61.749	\$	59.896





To help understand the Company's financial performance, the Company has supplemented its financial results that it provides in accordance with generally accepted accounting principles ("GAAP") with non-GAAP financial measures. Such financial measures include earnings before interest, taxes, depreciation and amortization ("EBITDA"), EBITDA Margin, Free Cash Flow, Net Debt, and the Ratio of Net Debt to Capital.

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Consolidated							Twelve Months Ended December 31,									
(In thousands)	2014			2015		2016		2017		2018	2019					
Net income (loss) (GAAP) (1)	\$	102,278	\$	(90,828)	\$	(40,712)	\$	(6,148)	\$	32,281	\$	4,147				
(Gain) loss from disposal of discontinued operations, net of tax		(22,117)		-				17,367		-		-				
(Income) from discontinued operations, net of tax		(1,152)		-						-		-				
Interest expense, net		10,431		9,111		9,866		13,273		14,864		10,807				
Provision (benefit) for income taxes		41,048		(21,398)		(24,042)		4,893		14,997		7,171				
Depreciation and amortization		41,175		43,917		37,955		39,757		45,899		34,891				
EBITDA (non-GAAP) (1)	\$	171,663	\$	(59,198)	\$	(16,933)	\$	69,142	\$	108,041	\$	57,016				

(1) 2019 net income and EBITDA include \$5.1 million related to the modification of the Company's retirement policy and severance costs. 2018 net income and EBITDA include a corporate office charge of \$1.8 million associated with the retirement of our former Senior Vice President, General Counsel and Chief Administrative Officer, as well as a total of \$5.0 million of charges associated with severance costs, the Kenedy, Texas facility fire, and expenses related to the conversion of a drilling fluids facility into a completion fluids facility. 2016 net loss and EBITDA include \$13.8 million of charges associated with asset impairments and workforce reductions partially offset by gains for extinguishment of debt and adjustment for settlement of wage and hour litigation. 2015 net loss and EBITDA include \$88.7 million of charges associated with goodwill and other asset impairments, workforce reductions and estimated resolution of wage and hour litigation.







# 2.40.00 NON-GAAP FINANCIAL MEASURES (UNAUDITED)

Twelve Months Ended December 31,											Months Ended ptember 30,
2014			2015		2016		2017		2018		2019
\$	95,600	\$	(86,770)	\$	(43,631)	\$	27,580	\$	40,337	\$	21,951
	22,934		22,108		20,746		21,566		20,922		15,511
· ·	118,534	- 1	(64,662)	-	(22,885)	57	49,146	:11	61,259	:[:	37,462
	965,049		581,136		395,461		615,803		715,813		485,744
_	9.9%		-14.9%		-11.0%		4.5%		5.6%		4.59
_	12.3%		-11.1%		-5.8%		8.0%		8.6%		7.79
	\$	\$ 95,600 22,934 118,534 965,049 9.9%	\$ 95,600 \$ 22,934 118,534 965,049 9.9%	2014         2015           \$ 95,600         \$ (86,770)           22,934         22,108           118,534         (64,662)           965,049         581,136           9.9%         -14.9%	2014         2015           \$ 95,600         \$ (86,770)         \$           22,934         22,108           118,534         (64,662)           965,049         581,136           9,9%         -14,9%	2014         2015         2016           \$ 95,600         \$ (86,770)         \$ (43,631)           22,934         22,108         20,746           118,534         (64,662)         (22,885)           965,049         581,136         395,461           9.9%         -14.9%         -11.0%	2014         2015         2016           \$ 95,600         \$ (86,770)         \$ (43,631)         \$           22,934         22,108         20,746           118,534         (64,662)         (22,885)           965,049         581,136         395,461           9.9%         -14.9%         -11.0%	2014         2015         2016         2017           \$ 95,600         \$ (86,770)         \$ (43,631)         \$ 27,580           22,934         22,108         20,746         21,566           118,534         (64,662)         (22,885)         49,146           965,049         581,136         395,461         615,803           9.9%         -14.9%         -11.0%         4.5%	2014         2015         2016         2017           \$ 95,600         \$ (86,770)         \$ (43,631)         \$ 27,580         \$           22,934         22,108         20,746         21,566         21,566           118,534         (64,662)         (22,885)         49,146         965,049         581,136         395,461         615,803         9.9%         -14.9%         -11.0%         4.5%	2014         2015         2016         2017         2018           \$ 95,600         \$ (86,770)         \$ (43,631)         \$ 27,580         \$ 40,337           22,934         22,108         20,746         21,566         20,922           118,534         (64,662)         (22,885)         49,146         61,259           965,049         581,136         395,461         615,803         715,813           9.9%         -14.9%         -11.0%         4.5%         5.6%	Twelve Months Ended December 31,         Se           2014         2015         2016         2017         2018           \$ 95,600         \$ (86,770)         \$ (43,631)         \$ 27,580         \$ 40,337         \$           22,934         22,108         20,746         21,566         20,922         2           118,534         (64,662)         (22,885)         49,146         61,259           965,049         581,136         395,461         615,803         715,813           9.9%         -14.9%         -11.0%         4.5%         5.6%

(2) 2019 Fluids Systems operating income and EBITDA include charges of \$1.7 million related to the modification of the Company's retirement policy and severance costs. 2018 Fluids Systems operating income and EBITDA include a total of \$5.0 million of charges associated with severance costs, the Kenedy, Texas facility fire, and expenses related to the conversion of a drilling fluids facility into a completion fluids facility. 2016 Fluids Systems operating income and EBITDA include \$15.6 million of charges associated with asset impairments and workforce reductions. 2015 Fluids Systems operating income and EBITDA include \$82.7 million of charges associated with goodwill and other asset impairments and workforce reductions.

Mats and Integrated Services	Twelve Months Ended December 31,											Months Ende ptember 30,
(In thousands)	2014			2015		2016		2017		2018		2019
Operating income (loss) (GAAP) (3)	\$	70,526	\$	24,949	\$	14,741	\$	40,491	\$	60,604	\$	32,86
Depreciation and amortization		15,507		18,869		14,227		14,991		21,321		16,25
EBITDA (non-GAAP) (3)		86,033		43,818		28,968		55,482		81,925		49,12
Revenues		153,367		95,729		76,035		131,960		230,735		144,90
Operating Margin (GAAP)		46.0%		26.1%		19.4%		30.7%		26.3%	8	22.7
EBITDA Margin (non-GAAP)		56.1%		45.8%		38.1%		42.0%		35.5%		33.9

<sup>(3) 2016</sup> Mats and Integrated Services operating income and EBITDA include \$0.3 million of charges associated with workforce reductions. 2015 Mats and Integrated Services operating income and EBITDA include \$0.7 million of charges associated with workforce reductions.



# 4 4.25% 24000 (TAL MEASURES (UNAUDITED)

The following table reconciles the Company's net cash provided by operating activities calculated in accordance with GAAP to the non-GAAP financial measure of the Company's free cash flow:

Consolidated December 31,											Months Ended eptember 30,
In thousands)		2014		2015 20		2016		2017		2018	 2019
Net cash provided by operating activities					10						
(GAAP)	\$	89,173	\$	121,517	\$	11,095	\$	38,381	\$	63,403	\$ 53,186
Capital expenditures		(106,973)		(69,404)		(38,440)		(31,371)		(45,141)	(35,803)
Proceeds from sale of property, plant											
and equipment		3,205		2,523		4,540		7,747		2,612	7,116
Free Cash Flow (non-GAAP)	\$	(14,595)	\$	54,636	\$	(22,805)	\$	14,757	\$	20,874	\$ 24,499



# NON-GAAP FINANCIAL MEASURES (UNAUDITED)

The following table reconciles the Company's ratio of total debt to capital calculated in accordance with GAAP to the non-GAAP financial measure of the Company's ratio of net debt to capital:

Consolidated					Dec	ember 31,					Sep	tember 30
(In thousands)		2014		2015		2016		2017		2018		2019
Current debt	\$	11,648	\$	7,382	\$	83,368	\$	1,518	\$	2,522	\$	5,003
Long-term debt, less current portion		170,462		171,211		72,900		158,957		159,225		157,355
Total Debt		182,110		178,593		156,268		160,475		161,747		162,358
Total stockholders' equity		625,458		520,259		500,543		547,480		569,681		559,631
Total Capital	\$	807,568	\$	698,852	\$	656,811	\$	707,955	\$	731,428	\$	721,989
Ratio of Total Debt to Capital		22.6%	_	25.6%	_	23.8%	_	22.7%	_	22.1%	_	22.5%
Total Debt	\$	182,110	\$	178,593	\$	156,268	\$	160,475	\$	161,747	\$	162,358
Less: cash and cash equivalents		(85,052)		(107, 138)		(87,878)		(56,352)		(56,118)	-	(53,673)
Net Debt		97,058		71,455		68,390		104,123		105,629		108,685
Total stockholders' equity		625,458		520,259		500,543	101	547,480		569,681		559,631
Total Capital, Net of Cash	\$	722,516	\$	591,714	\$	568,933	\$	651,603	\$	675,310	\$	668,316
Ratio of Net Debt to Capital	-	13.4%	-	12.1%	-	12.0%	-	16.0%	9	15.6%	-	16.3%

Gregg Piontek Senior Vice President & Chief Financial Officer

Chip Earle Vice President, General Counsel, Chief Administrative

Officer, Chief Compliance Officer & Corporate Secretary

**David Paterson** President *Fluids Systems* 

Matthew Lanigan President Mats & Integrated Services



Paul L. Howes, President & CEO: Paul L. Howes joined Newpark's Board of Directors and was appointed as the Chief Executive Officer in March 2006. In June 2006, Mr. Howes was also appointed as the President. Mr. Howes' career has included experience in the defense industry, chemicals and plastics manufacturing, and the packaging industry. Following the sale of his former company in October 2005 until he joined Newpark's Board of Directors in March 2006, Mr. Howes was working privately as an inventor and engaging in consulting and private investing activities. From 2002 until October 2005, he served as President and Chief Executive Officer of Astaris LLC, a primary chemicals company headquartered in St. Louis, Missouri, with operations in North America, Europe and South America. Prior to this, from 1997 until 2002, he served as Vice President and General Manager, Packaging Division, for Flint Ink Corporation, a global ink company headquartered in Ann Arbor, Michigan with operations in North America, Europe, Asia Pacific and Latin America. Mr. Howes started his career with Lockheed Martin (Martin Marietta) in the early 80's, working on the space shuttle program.

Mr. Howes is also actively engaged in energy industry trade associations. He is currently a member of the Board of Directors of the American Petroleum Institute (API), the National Ocean Industries Association (NOIA), and the National Association of Manufacturers (NAM). Additionally, Mr. Howes is Chairman of Buckets of Rain, a non-profit organization, focused on the rebuilding of Detroit one garden at a time through growing produce in local communities. He was previously Chairman of the General Membership Committee and a member of the Executive Committee of the API.

Gregg S. Piontek, SVP & CFO: Gregg joined Newpark in April 2007 and served as Vice President, Controller and Chief Accounting Officer from April 2007 to October 2011. Prior to joining Newpark, Mr. Piontek was Vice President and Chief Accounting Officer of Stewart & Stevenson LLC from 2006 to 2007. From 2001 to 2006, Mr. Piontek held the positions of Assistant Corporate Controller and Division Controller for Stewart & Stevenson Services, Inc. Prior to that, Mr. Piontek served in various financials roles at General Electric and CNH Global N.V., after beginning his career as an auditor for Deloitte & Touche LLP. Mr. Piontek is a Certified Public Accountant and holds a bachelor degree in Accountancy from Arizona State University and a Master of Business Administration degree from Marquette University.





Edward "Chip" Earle, Vice President, General Counsel, Chief Administrative Officer, Chief Compliance Officer & Corporate Secretary: Chip joined Newpark in August 2018 as Vice President and Executive Advisor as part of a succession plan to become the Vice President, General Counsel, Corporate Secretary, Chief Administrative Officer and Chief Compliance Officer in September 2018. Mr. Earle most recently served for six years as Senior Vice President, Chief Legal & Support Officer and Corporate Secretary for Bristow Group, Inc. Prior to Bristow, he worked for Transocean, Ltd where after working in a variety of progressively senior positions within the Legal function, he held the role of Assistant Vice President, Global Legal and Corporate Secretary. Additionally, Mr. Earle has exceptional governance, corporate, securities and M&A experience gained at the start of his legal career during his time in private practice with the law firms of Baker Botts, LLP and Wilson, Sonsini, Goodrich & Rosati, PC. He received his Bachelor of Arts degree from Middlebury College in 1995 and his MBA and JD from the University of Texas in 2001.

David A. Paterson, President, Fluid Systems: David was appointed as Vice President of the Company and President of Fluids Systems in July 2019. From October 2018 to July 2019, Mr. Paterson served as President - Pressure Pumping of Weir Oil and Gas. From December 1995 to October 2018, he served in varying roles for Schlumberger including President - Artificial Lift, President - Geoservices, and Vice President - Drilling Group Asia. During this time, he spent 17 years working directly in the Drilling Fluids, Completion Fluids, Solids Control and Waste management sector in Dowell Drilling Fluids and the M-I SWACO Joint Venture. He held numerous assignments of progressing responsibility in this space including: Well Site Fluids Engineer working on land, Offshore and Deepwater rigs, Customer In-House Fluids Representative, Field Service Manager, Product Line Manager for Completion Fluids, Country Manager, Asia Pacific Vice President, Eastern Hemisphere Senior Vice President, and Global Product Line Vice President. Mr. Paterson holds a Bachelor of Science and a Master of Science in Offshore Engineering from The Robert Gordon University in Aberdeen, Scotland.



## MANAGEMENT BIOGRAPHIES

Matthew Lanigan, President Mats and Integrated Services: Matthew joined Newpark in April 2016, as President of Newpark Mats & Integrated Services. Matthew began his professional career at ExxonMobil in Australia working on rigs as a Drilling & Completions Engineer, progressing from there to Offshore Production Engineer and as a Marketer for Crude & LPG. While pursuing his MBA, he accepted a position with GE in the Plastics division where he rose to the role of Chief Marketing Officer before transferring to the Capital division of GE, based in the UK. His first opportunity to work in the United States came with the Enterprise Client Group of GE's Capital division, where he worked in leadership roles in Sales & Marketing. In 2011, he was appointed as the Director of Commercial Excellence for Asia Pacific, based in Australia. In addition to growing revenue and market share, key responsibilities for this role included developing cross-organizational synergies and market entry strategies.





Our Board members represent a desirable mix of diverse backgrounds, skills and experiences and we believe they all share the personal attributes of effective directors. They each hold themselves to the highest standards of integrity and are committed to the long-term interests of our stockholders.

ANTHONY J. BEST Retired Chief Executive Officer, SM Energy Company

(Chairman)

G. STEPHEN FINLEY Retired Senior V.P. and Chief Financial Officer, Baker Hughes Incorporated

PAUL L. HOWES President and Chief Executive Officer, Newpark Resources

**RODERICK A. LARSON** President and Chief Executive Officer, Oceaneering International, Inc.

JOHN C. MINGÉ Former Chairman and President, BP America

ROSE M. ROBESON Retired VP and CFO, general partner of DCP Midstream Partners LP

Please visit our website for full biographies of our Board.



# **FOCUSED ON CUSTOMER NEEDS**











