

## **Forward Looking Statements**

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. All statements other than statements of historical facts are forward-looking statements. Words such as "will," "may," "could," "would," "should," "anticipates," "believes," "estimates," "expects," "plans," "intends," and similar expressions are intended to identify these forward-looking statements but are not the exclusive means of identifying them. These statements are not guarantees that our expectations will prove to be correct and involve a number of risks, uncertainties, and assumptions. Many factors, including those discussed more fully elsewhere in this release and in documents filed with the Securities and Exchange Commission by Newpark, particularly its Annual Report on Form 10-K for the year ended December 31, 2020, and its Quarterly Reports on Form 10-Q as well as others, could cause actual plans or results to differ materially from those expressed in, or implied by, these statements. These risk factors include, but are not limited to, risks related to the COVID-19 pandemic; the worldwide oil and natural gas industry; our customer concentration and reliance on the U.S. exploration and production market; our international operations; operating hazards present in the oil and natural gas industry and substantial liability claims, including catastrophic well incidents; our contracts that can be terminated or downsized by our customers without penalty; our product offering expansion; our ability to attract, retain and develop qualified leaders, key employees and skilled personnel; the availability of raw materials; business acquisitions and capital investments; our market competition; technological developments and intellectual property in our industry; severe weather, natural disasters, and seasonality; our cost and continued availability of borrowed funds, including noncompliance with debt covenants; environmental laws and regulations; our legal compliance; the inherent limitations of insurance coverage; income taxes; cybersecurity breaches or business system disruptions; our ability to maintain compliance with the New York Stock Exchange's continued listing requirements; and our amended and restated bylaws, which could limit our stockholders' ability to obtain what such stockholders believe to be a favorable judicial forum for disputes with us or our directors, officers or other employees. We assume no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by securities laws. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at www.sec.gov, as well as through our website at www.newpark.com.



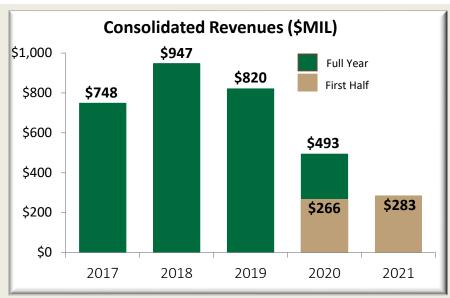
## **Non-GAAP Financial Measures**

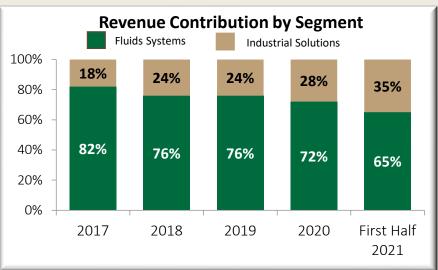
This presentation includes references to financial measurements that are supplemental to the Company's financial performance as calculated in accordance with generally accepted accounting principles ("GAAP"). These non-GAAP financial measures include earnings before interest, taxes, depreciation and amortization ("EBITDA"), EBITDA Margin, Free Cash Flow, Net Debt, and the Ratio of Net Debt to Capital. We believe these non-GAAP financial measures are frequently used by investors, securities analysts and other parties in the evaluation of our performance and liquidity with that of other companies in our industry. Management uses these measures to evaluate our operating performance, liquidity and capital structure. In addition, our incentive compensation plan measures performance based on our consolidated EBITDA, along with other factors. The methods we use to produce these non-GAAP financial measures may differ from methods used by other companies. These measures should be considered in addition to, not as a substitute for, financial measures prepared in accordance with GAAP.



## **Company Overview**

### **NEWPARK**





Newpark is a worldwide provider of value-added products and related services serving a variety of industries, including:













OIL & GA

UTILITIES

PIPELINE

RENEWABL

PETROCHEMICA

CONSTRUCTION

#### Two operating segments:

#### **Industrial Solutions**

We are a leading provider of engineered site access solutions, with a diversified customer base

- Power transmission and renewable energy
- Oil and gas exploration
- Construction and other general access
- Industrial blending operations began in 2020

Industrial Solutions has historically been the primary source of Newpark operating income and cash generation

#### **Fluids Systems**

We are a leading provider of drilling, completion, and stimulation chemical products, rated #1 in customer satisfaction globally\*

<sup>\*</sup> Source: 2021 Drilling Fluids Supplier Performance Report, Kimberlite International Oilfield Research.

## **Committed To Sustainability**

### **NEWPARK**



#### **Composite Matting System**

- Manufactured with 100% recyclable materials
- Eliminates deforestation associated with competitive wood products
- Lower weight products improves logistics efficiency, reducing GHG emissions and community impact

## **Environmentally-Focused Drilling Fluids Technologies**

- Water-based and synthetic-based fluids, replacing oil-based mud
- Lower environmental impact
- Lower risk to people & environment
- Offering includes TerraTherm<sup>TM</sup> system, designed specifically for geothermal drilling

#### **Efficient Stimulation Products**

- Lower water utilization
- Utilize recycled water



#### **HIGH SOCIAL STANDARDS**

#### **Safety First**

- · Aim for zero incidents
- Training
- Lower risk to people & environment

#### **Ethical Supply Chain**

- Supplier engagement
- Enforcement of standards
- Compliance with human rights standards

#### **Supported Employees**

- Training and development
- Volunteer and charitable giving programs
- · Diversity in global workforce

#### **Local Content**

- Create jobs and develop skills
- Develop local enterprises
- Improve local economies

# ROBUST GOVERNANCE PROGRAMS

#### **Compliance Program**

- Annual compliance training and Code of Ethics certification required for all employees
- Designated "Compliance Champion" network throughout global operations
- Global Hotline available 24/7
- Compliance Committee of senior executives – "Tone from the Top"

#### **Board of Directors**

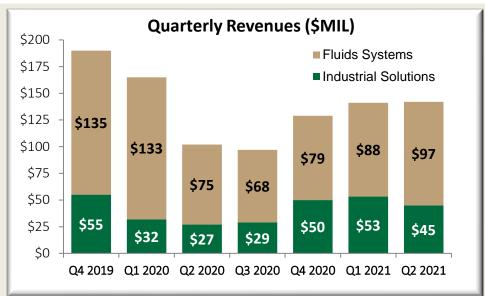
- Non-executive Chairman
- Diverse and independent
- ESG Committee provides oversight of Company programs
- Robust Enterprise Risk process

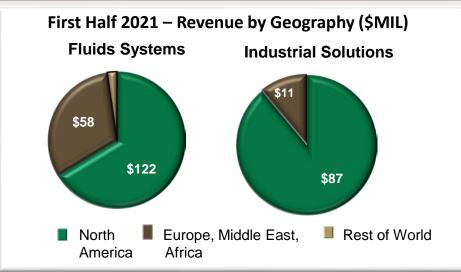
#### **Compensation and Benefits**

- Pay-for-Performance recognized by Proxy Advisors and Shareholders
- Competitive pay and benefits
- Shareholder engagement

## **COVID-19 Impact**

### **NEWPARK**





#### **Primary Commercial Impact of COVID-19:**

#### • Fluids Systems (EMEA region)

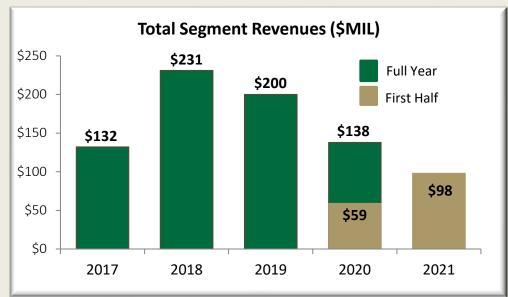
Periods of Primary Impact: Q2 2020 – Current
Restrictions on movement of personnel and products within several countries have caused operational disruptions and customer project delays. Although recovering with global vaccine rollout, Q2 2021 revenues remain >20% below Q1 2020; recovery remains dependent on the vaccine rollout and lifting of COVID restrictions, particularly in Middle East.

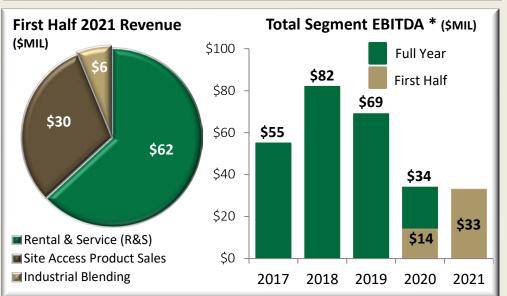
#### • Site and Access Solutions (U.S.)

Periods of Primary Impact: Q1 2020 – Q3 2020
Disruption seen broadly in utility sector, beginning in Q1 2020 and continuing through Q3 2020. Recovery began in Q4 2020, as delayed projects recommenced, with market activity returning to prepandemic levels.

## **Industrial Solutions - Overview**

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#### **Industrial End-Markets Remain Primary Focus**

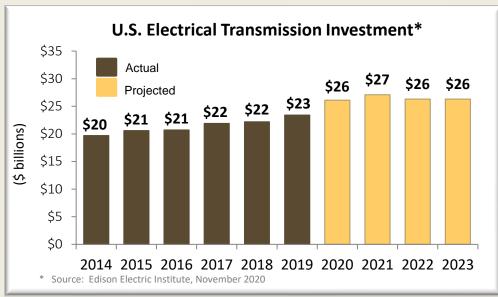
- End-market diversification and expansion in power transmission and other industrial end-markets has partially offset declining E&P presence in recent years
  - First Half 2021 revenues from power transmission and other industrial end-markets on pace for ~35% increase from FY2019, as market penetration gains momentum
- Diversified market presence key to strong EBITDA and Free Cash Flow generation
- Remaining O&G presence heavily tied to natural gasfocused basins in Northeast US
- Industrial Blending started up in late 2020, initially focused on disinfectants and cleaning products

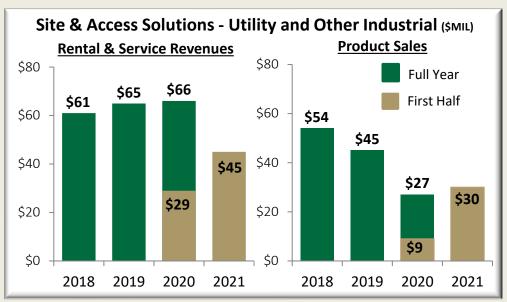
#### **Strategic Course Unchanged**

- While 2020 reflected meaningful COVID-19 impact, 2021 roughly on pace with 2019 performance, as delayed power transmission projects recommence
- Strategy remains focused on industrial end-market penetration, with targeted markets expected to benefit from energy transition

## **Power Transmission Growth Opportunity**

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#### **Stable Market with Strong Outlook**

- Electric utility infrastructure investments expected to grow in the next five years
  - Aging U.S. infrastructure requires investment to maintain
  - Energy Transition expected to place increasing dependency on electric power transmission infrastructure

#### **Market Penetration Gaining Momentum**

- Despite meaningful COVID headwind in 2020, achieved Y/Y growth in targeted industrial R&S markets
- Utility infrastructure projects have returned to pre-COVID levels
- 2021 on pace for 30%+ Y/Y growth in both Rental & Service and Product Sales
- Current market share remains < 10%, providing meaningful runway for growth

#### **Taking Strategic Actions to Support Expansion**

- Enhancing utility sector expertise through recent Board of Directors appointment
- Energy Infrastructure expansion remains the highest priority for capital deployments

## Site and Access Solutions Environmental Commitment

### **NEWPARK**







>360,000\*

Total Trees Saved

Our fully recyclable composite matting program prevents the deforestation associated with production of timber alternatives

24,700+\* TONS

CO<sub>2</sub> Emission Reduction
In 2020

Lighter weight mats require fewer truckloads, thereby reducing GHG emissions with every load eliminated >13.7\* Million

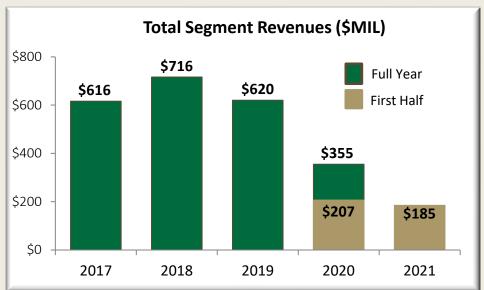
Miles Saved in 2020

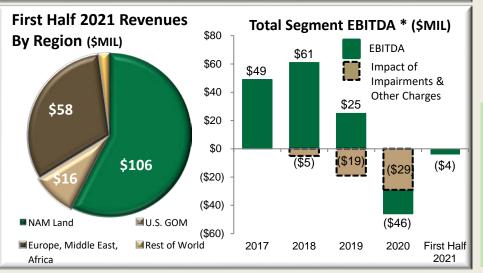
Fewer truckloads mean less miles driven and safer conditions for the community as a whole

<sup>\*</sup>Reflects internal estimates of impact of DURA-BASE® Composite Matting System. Reflects cumulative effect unless otherwise stated.

## **Fluids Systems Overview**

### **NEWPARK**





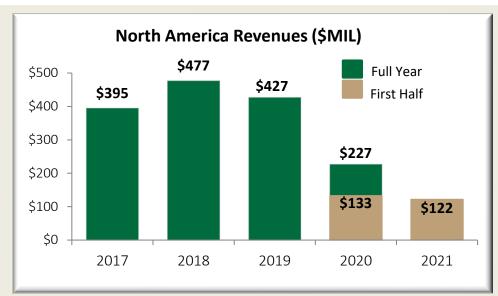
#### PROVIDING TOTAL FLUIDS SOLUTION Non-aqueous Water-based **Drilling** Specialty Systems **Fluids** Industrial Minerals Solids Control and Waste Management Drill-In Fluids Completion Engineered Displacements & Reservoir Breakers **Fluids** Completion Brines Filtration Hydraulic Fracturing **Stimulation** Matrix Acidizing **Fluids** Coil Tubing Sand Control

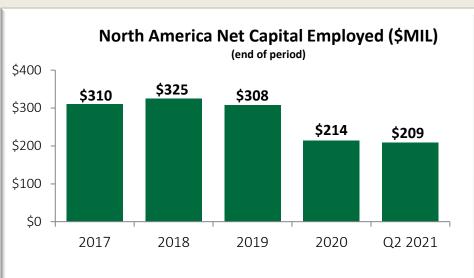
- Customer activities include oil and natural gas exploration, with emerging opportunity in geothermal drilling to support energy transition
- International activity remains impacted by COVID, while actions continue to rightsize US footprint

<sup>\*</sup> EBITDA is a non-GAAP financial measure. See reconciliation to the most comparable GAAP measure in the Appendix to this presentation.

## Fluids Systems - North America

### **NEWPARK**





#### **North America**

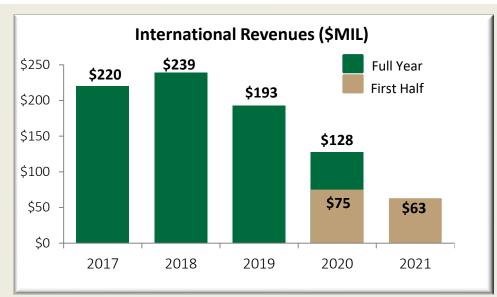
- Unprecedented market collapse in 2020, with market rig count declining 70%, before modestly recovering; market remains nearly 50% below 2019 level
- Swift actions taken to rationalize roofline, cost structure and working capital, preserving presence in key markets
- Actions expected to continue as NAM market normalizes in 2021, including:
  - Continued evaluation of performance and outlook of all business activities
  - Further rationalization of roofline and sale of excess infrastructure and assets, as needed
  - Optimize scalable cost structure to reduce operating income volatility

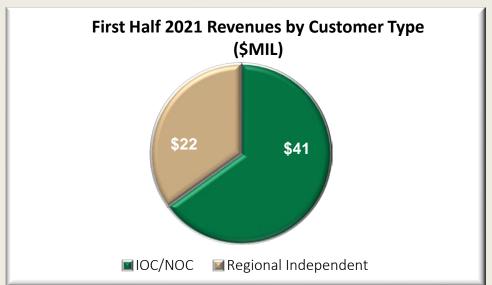
#### **Asset Base**

- Optimization of working capital, redeployment of assets and capital-light business model enhancing agility
- Net Capital Employed reduced >30% from 2019 level

## Fluids Systems - International

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#### **EMEA**

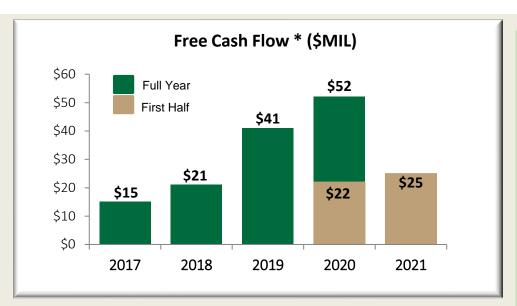
- Historical stability in region driven by strong mix of IOC/NOC customers
- Foundation is built upon long-term NOC contracts in Kuwait and Algeria
- COVID-19 provided major headwind to this region; continued recovery expected as COVID restrictions are lifted
- Recovery will further benefit from start-up of secured contracts, which were delayed by COVID
- 2021 contract awards include:
  - 5 yr contract in Bahrain valued at ~ \$35m
  - 3 yr contract in Thailand valued at ~ \$25m
- Emerging opportunity for growing geothermal drilling in support of energy transition

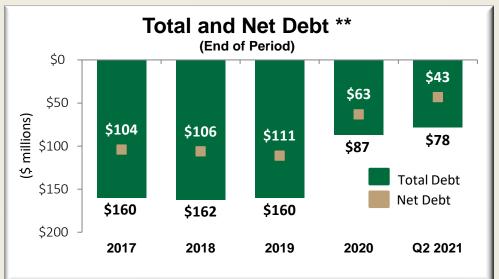
#### **All Other Markets**

- Selective geographic expansion as market outlook improves, pursuing opportunities that meet appropriate qualifications:
  - Non-commoditized market
  - Stability in long-term outlook
  - Limited capital investment

## Flexible Balance Sheet and Modest Debt

### **NEWPARK**





#### **Cash Flow and Liquidity**

- Flexible business model, with capital investment level adjusted based on market environment, as demonstrated in 2020
- Capital investments heavily focused on Industrial end-market diversification in recent years
- 2021 capital investments primarily supporting growth in the utility sector

#### **Capital Structure**

- Total Debt reduced by 50%+ and Net Debt reduced 60%+ since 2019
- \$49m Convertible Notes due December 2021 to be funded with Asset-Based Loan (ABL) facility and cash generation
  - ABL facility availability currently \$108m with ~ \$20m outstanding

<sup>\*</sup> Free Cash Flow is a non-GAAP financial measure. See reconciliation to the most comparable GAAP measure in the Appendix to this presentation.

<sup>\*\*</sup> Net Debt is a non-GAAP financial measure. See reconciliation to the most comparable GAAP measure in the Appendix to this presentation.

## **APPENDIX**

## **NEWPARK**

## **NEWPARK**

## **CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)**

		Th	ree l	Months En	Six Months Ended						
(In thousands, except per share data)	•	June 30, 2021	N	Iarch 31, 2021	June 30, 2020		June 30, 2021		June 30, 2020		
Revenues	\$	142,249	\$	141,172	\$ 101,946	\$	283,421	\$	266,496		
Cost of revenues		124,106		119,991	112,290		244,097		258,374		
Selling, general and administrative expenses		22,980		20,911	20,937		43,891		45,633		
Other operating income, net		(1,590)		(274)	 (742)		(1,864)		(1,086)		
Operating income (loss)		(3,247)		544	(30,539)		(2,703)		(36,425)		
Foreign currency exchange (gain) loss		224		(332)	781		(108)		2,763		
Interest expense, net		2,164		2,408	2,912		4,572		6,113		
(Gain) loss on extinguishment of debt				790	 (1,334)		790		(419)		
Loss before income taxes		(5,635)		(2,322)	(32,898)		(7,957)		(44,882)		
Provision (benefit) for income taxes		363		3,040	 (6,654)		3,403		(6,490)		
Net loss	\$	(5,998)	\$	(5,362)	\$ (26,244)	\$	(11,360)	\$	(38,392)		
Calculation of EPS:											
Net loss - basic and diluted	\$	(5,998)	\$	(5,362)	\$ (26,244)	\$	(11,360)	\$	(38,392)		
Weighted average common shares outstanding - basic		91,145		90,701	89,981		90,924		89,813		
Dilutive effect of stock options and restricted stock awards		_		_	_		_		_		
Dilutive effect of Convertible Notes		_		_	_		_		_		
Weighted average common shares outstanding - diluted		91,145		90,701	89,981		90,924		89,813		
Net loss per common share - basic:	\$	(0.07)	\$	(0.06)	\$ (0.29)	\$	(0.12)	\$	(0.43)		
Net loss per common share - diluted:	\$	(0.07)	\$	(0.06)	\$ (0.29)	\$	(0.12)	\$	(0.43)		

**Financial Report** 

### **NEWPARK**

#### **OPERATING SEGMENT RESULTS (UNAUDITED)**

		Th	ree	Months End		Six Months Ended					
(In thousands)	June 30,         March 31,         June 30,           2021         2021         2020		,		June 30, 2021		June 30, 2020				
Revenues											
Fluids Systems	\$	97,093	\$	87,849	\$	74,662	\$	184,942	\$	207,467	
Industrial Solutions		45,156		53,323		27,284		98,479		59,029	
Total revenues	\$	142,249	\$	141,172	\$	101,946	\$	283,421	\$	266,496	
Operating income (loss)											
Fluids Systems (1)	\$	(6,531)	\$	(6,767)	\$	(25,059)	\$	(13,298)	\$	(27,327)	
Industrial Solutions (2)		10,143		13,130		1,005		23,273		4,067	
Corporate office (3)		(6,859)		(5,819)		(6,485)		(12,678)		(13,165)	
Total operating income (loss)	\$	(3,247)	\$	544	\$	(30,539)	\$	(2,703)	\$	(36,425)	
Segment operating margin											
Fluids Systems		(6.7)%		(7.7)%		(33.6)%		(7.2)%		(13.2)%	
Industrial Solutions		22.5 %		24.6 %		3.7 %		23.6 %		6.9 %	

- (1) Fluids Systems operating loss for both the three and six months ended June 30, 2021 includes \$0.6 million of charges related to severance costs. Fluids Systems operating loss for the three and six months ended June 30, 2020 included \$11.7 million and \$12.9 million, respectively, of charges related to inventory write-downs, severance costs, and facility exit costs.
- (2) Industrial Solutions operating income for both the three and six months ended June 30, 2021 includes a \$1.0 million gain related to a legal settlement.
- (3) Corporate office expenses for the three and six months ended June 30, 2020 included \$0.2 million and \$0.4 million, respectively, of charges related to severance costs.

## **NEWPARK**

## **CONSOLIDATED BALANCE SHEETS (UNAUDITED)**

		June 30,	De	cember 31,
(In thousands, except share data)		2021		2020
ASSETS				
Cash and cash equivalents	\$	35,094	\$	24,197
Receivables, net		142,789		141,045
Inventories		147,191		147,857
Prepaid expenses and other current assets		16,959		15,081
Total current assets		342,033		328,180
Property, plant and equipment, net		266,355		277,696
Operating lease assets		29,067		30,969
Goodwill		42,484		42,444
Other intangible assets, net		23,605		25,428
Deferred tax assets		3,566		1,706
Other assets		2,437		2,769
Total assets	\$	709,547	\$	709,192
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current debt	\$	11,255	\$	67,472
Accounts payable		70,527		49,252
Accrued liabilities		37,281		36,934
Total current liabilities		119,063		153,658
Long-term debt, less current portion		66,545		19,690
Noncurrent operating lease liabilities		23,530		25,068
Deferred tax liabilities		15,269		13,368
Other noncurrent liabilities		8,896		9,376
Total liabilities		233,303		221,160
Common stock, \$0.01 par value (200,000,000 shares authorized and 109,003,762 and 107,587,786 shares issued, respectively)		1,090		1,076
Paid-in capital		629.833		627.031
Accumulated other comprehensive loss		(56,786)		(54,172)
Retained earnings		38,510		50,937
Treasury stock, at cost (16,956,256 and 16,781,150 shares, respectively)		(136,403)		(136,840)
Total stockholders' equity		476,244		488,032
Total liabilities and stockholders' equity	\$	709,547	\$	709,192
• •	_			

## **NEWPARK**

## **CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)**

	Six Months Ended June 30,								
(In thousands)	2021		2020						
Cash flows from operating activities:									
Net loss	\$	(11,360)	\$	(38,392)					
Adjustments to reconcile net loss to net cash provided by operations:									
Inventory impairments		-		8,996					
Depreciation and amortization		21,493		22,915					
Stock-based compensation expense		3,273		3,077					
Provision for deferred income taxes		402		(11,418)					
Credit loss expense		230		726					
Gain on sale of assets		(5,358)		(2,163)					
(Gain) loss on extinguishment of debt		790		(419)					
Amortization of original issue discount and debt issuance costs		2,068		2,801					
Change in assets and liabilities:		·		·					
(Increase) decrease in receivables		(5,594)		66,510					
(Increase) decrease in inventories		(209)		7,512					
Increase in other assets		(2,236)		(5,294)					
Increase (decrease) in accounts payable		21,344		(26,577)					
Increase (decrease) in accrued liabilities and other		994_		(3,261)					
Net cash provided by operating activities		25,837		25,013					
Cash flows from investing activities:									
Capital expenditures		(10,477)		(10,655)					
Proceeds from sale of property, plant and equipment		9,208		7,963					
Net cash used in investing activities		(1,269)		(2,692)					
Cash flows from financing activities:									
Borrowings on lines of credit		97,746		117,068					
Payments on lines of credit		(100,469)		(116,207)					
Purchases of Convertible Notes		(18,107)		(29, 124)					
Proceeds from term loan		8,258		-					
Debt issuance costs		(196)		-					
Purchases of treasury stock		(1,350)		(326)					
Other financing activities		808		2,480					
Net cash used in financing activities		(13,310)		(26,109)					
Effect of exchange rate changes on cash		(591)		(2,713)					
Net increase (decrease) in cash, cash equivalents, and restricted cash		10,667		(6,501)					
Cash, cash equivalents, and restricted cash at beginning of period		30,348		56,863					
Cash, cash equivalents, and restricted cash at end of period	\$	41,015	\$	50,362					

Financial Report

### **NEWPARK**

Six Months Ended

#### **NON-GAAP FINANCIAL MEASURES (UNAUDITED)**

The following tables reconcile the Company's net income (loss) or segment operating income (loss) calculated in accordance with GAAP to the non-GAAP financial measure of EBITDA:

									0.74				
Consolidated	Twelve Months Ended							 June 30,					
(In thousands)		2017	2018		2019 202		2018 201		2020		2020		2021
Net income (loss) (GAAP) (1) Loss from disposal of discontinued	\$	(6,148)	\$	32,281	\$	(12,946)	\$	(80,696)	\$ (38,392)	\$	(11,360)		
operations, net of tax		17,367		-		-		-	-		-		
Interest expense, net		13,273		14,864		14,369		10,986	6,113		4,572		
Provision (benefit) for income taxes		4,893		14,997		9,788		(11,883)	(6,490)		3,403		
Depreciation and amortization		39,757		45,899		47,144		45,314	 22,915		21,493		
EBITDA (non-GAAP) (1)	\$	69,142	\$	108,041	\$	58,355	\$	(36,279)	\$ (15,854)	\$	18,108		

(1) Net loss and EBITDA for the six months ended June 30, 2021 includes \$0.4 million of charges, consisting of a \$0.8 million loss associated with the purchase of a portion of our convertible notes on the open market, \$0.6 million of charges related to severance costs, and a \$1.0 million gain related to a legal settlement. Net loss and EBITDA for the six months ended June 30, 2020 included \$12.9 million of charges, consisting of a \$0.4 million gain associated with the purchase of a portion of our convertible notes on the open market and a total of \$13.3 million of charges related to inventory write-downs, severance costs, and facility exit costs. 2020 net loss and EBITDA included \$29.2 million of charges, consisting of \$11.7 million for the recognition of cumulative foreign currency translation losses related to our exit from Brazil, \$10.3 million for inventory write-downs, \$4.2 million for severance and other costs, and \$3.0 million in fixed asset impairments. 2019 net loss and EBITDA included \$23.2 million of charges, consisting of an \$11.4 million non-cash impairment of goodwill and a total of \$11.8 million of charges associated with facility closures and related exit costs, inventory write-downs, and severance costs, as well as the modification of the Company's retirement policy. 2018 net income and EBITDA included \$6.8 million of charges, related to a corporate office charge of \$1.8 million associated with the retirement of our former Senior Vice President, General Counsel and Chief Administrative Officer, as well as a total of \$5.0 million of charges associated with severance costs, the Kenedy, Texas facility fire, and expenses related to the conversion of a drilling fluids facility into a completion fluids facility.

#### **NON-GAAP FINANCIAL MEASURES (UNAUDITED)**

Fluids Systems		Twelve Mo	Six Months June 3			
(In thousands)	2017	2018	2019	2020	2020	2021
Operating income (loss) (GAAP) (1)	\$ 27,580	\$ 40,337	\$ 3,814	\$ (66,403)	\$ (27,327) \$	(13,298)
Depreciation and amortization	21,566	20,922	21,202	20,555	10,459	9,164
EBITDA (non-GAAP) (1)	49,146	61,259	25,016	(45,848)	(16,868)	(4,134)
Revenues	615,803	715,813	620,317	354,608	207,467	184,942
Operating Margin (GAAP)	4.5%	5.6%	0.6%	-18.7%	-13.2%	-7.2%
EBITDA Margin (non-GAAP)	8.0%	8.6%	4.0%	-12.9%	-8.1%	-2.2%

(1) Fluids Systems operating loss and EBITDA for the six months ended June 30, 2021 includes \$0.6 million of charges related to severance costs. Fluids Systems operating loss and EBITDA for the six months ended June 30, 2020 included \$12.9 million of charges related to inventory write-downs, severance costs, and facility exit costs. 2020 Fluids Systems operating loss and EBITDA included \$28.6 million of charges, consisting of \$11.7 million for the recognition of cumulative foreign currency translation losses related to our exit from Brazil, \$10.3 million for inventory write-downs, \$3.6 million for severance and other costs, and \$3.0 million in fixed asset impairments. 2019 Fluids Systems operating income and EBITDA included \$18.7 million of charges, consisting of an \$11.4 million non-cash impairment of goodwill and a total of \$7.3 million of charges associated with facility closures and related exit costs, inventory write-downs, and severance costs, as well as the modification of the Company's retirement policy. 2018 Fluids Systems operating income and EBITDA included \$5.0 million of charges related to severance costs, the Kenedy, Texas facility fire, and expenses related to the conversion of a drilling fluids facility into a completion fluids facility.

Industrial Solutions Twelve Months Ended											Six Months Ended March 31,					
(In thousands)		2017		2018		2019	2020		2020		2020			2021		
Operating income (GAAP) (1)	\$	40,491	\$	60,604	\$	47,466	\$	13,459	\$	4,067	\$	23,273				
Depreciation and amortization		14,991		21,321		21,763		20,427		10,325		10,176				
EBITDA (non-GAAP) (1)		55,482		81,925		69,229		33,886		14,392		33,449				
Revenues		131,960		230,735		199,802		138,017		59,029		98,479				
Operating Margin (GAAP)		30.7%		26.3%		23.8%		9.8%		6.9%		23.6%				
EBITDA Margin (non-GAAP)		42.0%		35.5%		34.6%		24.6%		24.4%	-	34.0%				

<sup>(1)</sup> Industrial Solutions operating income and EBITDA for the six months ended June 30, 2021 includes a \$1.0 million gain related to a legal settlement.

### **NON-GAAP FINANCIAL MEASURES (UNAUDITED)**

Siv Months Ended

The following table reconciles the Company's net cash provided by (used in) operating activities calculated in accordance with GAAP to the non-GAAP financial measure of the Company's free cash flow:

			Twelve Mo	nths	Ended						
2017		2017 2018 2019		2018 2019 2020		-	2020		2021		
\$	38,381	\$	63,403	\$	72,286	\$	55,791	\$	25,013	\$	25,837
	(31,371)		(45,141)		(44,806)		(15,794)		(10,655)		(10,477)
	7,747		2,612		13,734		12,399		7,963		9,208
\$	14,757	\$	20,874	\$	41,214	\$	52,396	\$	22,321	\$	24,568
	\$	\$ 38,381 (31,371) 7,747	\$ 38,381 \$ (31,371) 7,747	\$ 38,381 \$ 63,403 (31,371) (45,141) 7,747 2,612	\$ 38,381 \$ 63,403 \$ (31,371) (45,141) 7,747 2,612	\$ 38,381 \$ 63,403 \$ 72,286 (31,371) (45,141) (44,806) 7,747 2,612 13,734	2017     2018     2019       \$ 38,381     \$ 63,403     \$ 72,286     \$ (31,371)       (45,141)     (44,806)       7,747     2,612     13,734	2017         2018         2019         2020           \$ 38,381         \$ 63,403         \$ 72,286         \$ 55,791           (31,371)         (45,141)         (44,806)         (15,794)           7,747         2,612         13,734         12,399	2017         2018         2019         2020           \$ 38,381         \$ 63,403         \$ 72,286         \$ 55,791         \$ (31,371)         (45,141)         (44,806)         (15,794)           7,747         2,612         13,734         12,399	Twelve Months Ended         June           2017         2018         2019         2020         2020           \$ 38,381         \$ 63,403         \$ 72,286         \$ 55,791         \$ 25,013           (31,371)         (45,141)         (44,806)         (15,794)         (10,655)           7,747         2,612         13,734         12,399         7,963	2017         2018         2019         2020         2020           \$ 38,381         \$ 63,403         \$ 72,286         \$ 55,791         \$ 25,013         \$ (31,371)         (45,141)         (44,806)         (15,794)         (10,655)           7,747         2,612         13,734         12,399         7,963

The following table reconciles the Company's ratio of total debt to capital calculated in accordance with GAAP to the non-GAAP financial measure of the Company's ratio of net debt to capital:

Consolidated	December 31,								une 30,	June 30,		
(In thousands)		2017		2018		2019		2020		2020		2021
Current debt	\$	1,518	\$	2,522	\$	6,335	\$	67,472	\$	10,519	\$	11,255
Long-term debt, less current portion		158,957		159,225		153,538		19,690		125,291		66,545
Total Debt		160,475		161,747		159,873		87,162		135,810		77,800
Total stockholders' equity		547,480		569,681		548,645		488,032		507,437		476,244
Total Capital	\$	707,955	\$	731,428	\$	708,518	\$	575,194	\$	643,247	\$	554,044
Ratio of Total Debt to Capital		22.7%		22.1%	_	22.6%		15.2%	_	21.1%		14.0%
Total Daha	Ś	160 475	Ś	161 747	Ś	150 072	¢	07.163	¢	125 010	¢	77 000
Total Debt	\$	160,475	<b>&gt;</b>	161,747	Ş	159,873	\$	87,162 (24.107)	\$	135,810	\$	77,800
Less: cash and cash equivalents		(56,352)		(56,118)		(48,672)		(24,197)		(42,942)		(35,094)
Net Debt		104,123		105,629		111,201		62,965		92,868		42,706
Total stockholders' equity		547,480		569,681		548,645		488,032		507,437		476,244
Total Capital, Net of Cash	\$	651,603	\$	675,310	\$	659,846	\$	550,997	\$	600,305	\$	518,950
Ratio of Net Debt to Capital		16.0%		15.6%		16.9%		11.4%		15.5%		8.2%

### **NEWPARK**

#### **EXPERIENCED LEADERSHIP**

Paul Howes President & Chief Executive Officer

Gregg Piontek Senior Vice President & Chief Financial Officer

Chip Earle Vice President, General Counsel, Chief Administrative

Officer, Chief Compliance Officer & Corporate Secretary

**David Paterson** President *Fluids Systems* 

Matthew Lanigan President Industrial Solutions

### **NEWPARK**

#### **MANAGEMENT BIOGRAPHIES**

Paul L. Howes, President & CEO: Paul L. Howes joined Newpark's Board of Directors and was appointed as the Chief Executive Officer in March 2006. In June 2006, Mr. Howes was also appointed as the President. Mr. Howes' career has included experience in the defense industry, chemicals and plastics manufacturing, and the packaging industry. Following the sale of his former company in October 2005 until he joined Newpark's Board of Directors in March 2006, Mr. Howes was working privately as an inventor and engaging in consulting and private investing activities. From 2002 until October 2005, he served as President and Chief Executive Officer of Astaris LLC, a primary chemicals company headquartered in St. Louis, Missouri, with operations in North America, Europe and South America. Prior to this, from 1997 until 2002, he served as Vice President and General Manager, Packaging Division, for Flint Ink Corporation, a global ink company headquartered in Ann Arbor, Michigan with operations in North America, Europe, Asia Pacific and Latin America. Mr. Howes started his career with Lockheed Martin (Martin Marietta) in the early 80's, working on the space shuttle program.

Mr. Howes is also actively engaged in energy industry trade associations. He is currently a member of the Board of Directors of the American Petroleum Institute (API), and the National Ocean Industries Association (NOIA). Mr. Howes is Chairman of Buckets of Rain, a non-profit organization, focused on the rebuilding of Detroit one garden at a time through growing produce in local communities. He was previously Chairman of the General Membership Committee and a member of the Executive Committee of the API.

Gregg S. Piontek, SVP & CFO: Gregg joined Newpark in April 2007 and served as Vice President, Controller and Chief Accounting Officer from April 2007 to October 2011. Prior to joining Newpark, Mr. Piontek was Vice President and Chief Accounting Officer of Stewart & Stevenson LLC from 2006 to 2007. From 2001 to 2006, Mr. Piontek held the positions of Assistant Corporate Controller and Division Controller for Stewart & Stevenson Services, Inc. Prior to that, Mr. Piontek served in various financials roles at General Electric and CNH Global N.V., after beginning his career as an auditor for Deloitte & Touche LLP. Mr. Piontek is a Certified Public Accountant and holds a bachelor degree in Accountancy from Arizona State University and a Master of Business Administration degree from Marquette University.

### **NEWPARK**

#### MANAGEMENT BIOGRAPHIES

Edward "Chip" Earle, Vice President, General Counsel, Chief Administrative Officer, Chief Compliance Officer & Corporate Secretary: Chip joined Newpark in August 2018 as Vice President and Executive Advisor as part of a succession plan to become the Vice President, General Counsel, Corporate Secretary, Chief Administrative Officer and Chief Compliance Officer in September 2018. Mr. Earle most recently served for six years as Senior Vice President, Chief Legal & Support Officer and Corporate Secretary for Bristow Group, Inc. Prior to Bristow, he worked for Transocean, Ltd where after working in a variety of progressively senior positions within the Legal function, he held the role of Assistant Vice President, Global Legal and Corporate Secretary. Additionally, Mr. Earle has exceptional governance, corporate, securities and M&A experience gained at the start of his legal career during his time in private practice with the law firms of Baker Botts, LLP and Wilson, Sonsini, Goodrich & Rosati, PC. He received his Bachelor of Arts degree from Middlebury College in 1995 and his MBA and JD from the University of Texas in 2001.

David A. Paterson, President, Fluid Systems: David was appointed as Vice President of the Company and President of Fluids Systems in July 2019. From October 2018 to July 2019, Mr. Paterson served as President - Pressure Pumping of Weir Oil and Gas. From December 1995 to October 2018, he served in varying roles for Schlumberger including President - Artificial Lift, President – Geoservices, and Vice President - Drilling Group Asia. During this time, he spent 17 years working directly in the Drilling Fluids, Completion Fluids, Solids Control and Waste management sector in Dowell Drilling Fluids and the M-I SWACO Joint Venture. He held numerous assignments of progressing responsibility in this space including: Well Site Fluids Engineer working on land, Offshore and Deepwater rigs, Customer In-House Fluids Representative, Field Service Manager, Product Line Manager for Completion Fluids, Country Manager, Asia Pacific Vice President, Eastern Hemisphere Senior Vice President, and Global Product Line Vice President. Mr. Paterson holds a Bachelor of Science and a Master of Science in Offshore Engineering from The Robert Gordon University in Aberdeen, Scotland.

#### **NEWPARK**

#### **MANAGEMENT BIOGRAPHIES**

Matthew Lanigan, President Industrial Solutions: Matthew joined Newpark in April 2016, as President of Newpark Mats & Integrated Services. Matthew began his professional career at ExxonMobil in Australia working on rigs as a Drilling & Completions Engineer, progressing from there to Offshore Production Engineer and as a Marketer for Crude & LPG. While pursuing his MBA, he accepted a position with GE in the Plastics division where he rose to the role of Chief Marketing Officer before transferring to the Capital division of GE, based in the UK. His first opportunity to work in the United States came with the Enterprise Client Group of GE's Capital division, where he worked in leadership roles in Sales & Marketing. In 2011, he was appointed as the Director of Commercial Excellence for Asia Pacific, based in Australia. In addition to growing revenue and market share, key responsibilities for this role included developing cross-organizational synergies and market entry strategies.

**Board of Directors** 

### **NEWPARK**

Our Board members represent a desirable mix of diverse backgrounds, skills and experiences and we believe they all share the personal attributes of effective directors. They each hold themselves to the highest standards of integrity and are committed to the long-term interests of our stockholders.

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(Chairman)

Retired Chief Executive Officer, SM Energy Company

G. STEPHEN FINLEY Retired Senior V.P. and Chief Financial Officer, Baker Hughes Incorporated

PAUL L. HOWES President and Chief Executive Officer, Newpark Resources

**RODERICK A. LARSON** President and Chief Executive Officer, Oceaneering International, Inc.

MICHAEL A. LEWIS Retired Interim President and Senior Vice President, Electrical Operations,

Pacific Gas & Electric Corporation

JOHN C. MINGÉ Retired Chairman and President, BP America

ROSE M. ROBESON Retired VP and CFO, general partner of DCP Midstream Partners LP

Please visit our website for full biographies of our Board.